#### FOR IMMEDIATE RELEASE

# Regen Ag Lab Now Offering BeCrop Test

Regen Ag Lab and Biome Makers' partnership expands biological soil analyses in North America.

(Davis, California – June 15, 2023) Regen Ag Lab announces a significant milestone in its partnership with Biome Makers, as the company proudly breaks ground on its state-of-the-art laboratory to accept BeCrop® samples. With the licensing of Biome Makers' cutting-edge BeCrop® technology, Regen Ag Lab offers customers an unparalleled level of insight into their soil ecosystems including crucial factors such as nutrient cycling and mobilization, disease risk assessment, and biodiversity assessment.

The integration of BeCrop® technology into Regen Ag Lab's repertoire of services represents a transformative leap forward in the field of soil analysis. Moreover, Regen Ag Lab is committed to ensuring that farmers and industry professionals have convenient access to cutting-edge testing services. In line with this commitment, Regen Ag Lab is expanding its physical presence to accommodate the surge in demand for its new offerings. This expansion will include additional laboratory space, advanced equipment, and an expert team of scientists dedicated to delivering accurate and timely results.

"Our partnership with Biome Makers has been nothing short of transformative," said Lance Gunderson, Owner, Regen Ag Lab. "Together, we are reshaping the landscape of biological soil analysis by unlocking the immense potential of the soil microbiome. The opening of our lab for BeCrop® testing signifies a significant step forward in our joint mission to provide farmers and agronomists with invaluable insights that drive sustainable, regenerative agriculture."

Regen Ag Lab and Biome Makers invite farmers, agronomists, and agricultural stakeholders to take advantage of this groundbreaking partnership. "By harnessing the power of BeCrop® technology, we can work together to unlock the true potential of your soil and pave the way for a more sustainable and prosperous future in soil health and agriculture," states Adrian Ferrero, co-founder, and CEO at Biome Makers.

For more information, please visithttps://biomemakers.com/ or https://regenaglab.com/

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### **About Biome Makers:**

Founded in California's Silicon Valley in 2015, Biome Makers is one of the foremost global AgTech leaders, setting the standard in soil health with BeCrop® technology. Built on industry-leading AgTech expertise and driven by data and science, Biome Makers connect soil biology to agricultural decision-making to optimize farming practices and reverse the degradation of arable soils. With labs across the globe, customers on 4 continents, and 1M+ acres of land impacted, Biome Makers revitalizes soil functionality and agricultural sustainability worldwide. For more information, visit <a href="https://biomemakers.com/">https://biomemakers.com/</a>

## **About Regen Ag Lab:**

Regen Ag Lab was established in 2019 just north of Pleasanton, NE along US Hwy 10 in the heart of Nebraska, with the primary goal of providing growers with accurate, reliable, and impactful analytical testing founded on the principles of soil health and regenerative agriculture. Committed to quality, integrity, and precision in all their analytical results, the Regen Ag Lab family has nearly 100 years of combined experience in the commercial agricultural industry and continues to assist in the restoration of soil, water, and air resources around the world. For more information, visit <a href="https://regenaglab.com/">https://regenaglab.com/</a>

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